



Sietas shipyard appoints Peter Döhle Schiffahrts-KG to handle its marketing internationally

Two long-established Hamburg-based companies have agreed a worldwide partnership: the J. J. Sietas shipyard has appointed experienced ship broker Peter Döhle to handle its international marketing on an exclusive basis. The aim of the partnership is to present the Sietas shipyard – until now known principally in Germany – on a worldwide stage.

Says Rüdiger Fuchs, CEO at the Sietas Group: “With our realignment, focussing on the industrialised construction of innovative, special-purpose ships such as self-sustained bulk carriers, dredgers, heavy-lift vessels, ferries and Ro/Ro vessels, the pool of potential buyers has become significantly larger. Sietas is Germany’s maritime pearl, a reputation that will serve us well in securing orders internationally. The Peter Döhle team has many years of experience and will be able to provide us with excellent contacts outside Germany.” Sales to customers within Germany will continue to be handled by Sietas.

‘Made in Germany’ – Sietas is planning to achieve success in the future through the industrial production in Germany of ships incorporating the highest levels of quality and innovative designs, and marketing them worldwide.

Hamburg, 4th of June 2009

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Sietas Group

Based in Hamburg, the Sietas Group comprises the J.J. Sietas shipyard and three subsidiaries: Neuenfelder Maschinenfabrik, Norderwerft and Neuenfelder Wohnungsgesellschaft. Founded in 1635, Sietas is the oldest shipyard in Germany, and to this day it remains family-owned. The Group is synonymous with high-quality, attractive ship designs. The 2009 fiscal year saw the start of a phase of corporate redirection towards innovative, industrial special-purpose shipbuilding. The Sietas Group generated turnover of €450 million in 2007.

Peter Döhle Schiffahrts-KG

With 5,700 employees, Peter Döhle Schiffahrts-KG is one of the world's leading suppliers of maritime services. Founded in 1956 and based in Hamburg, the firm currently manages a fleet of around 340 container vessels and bulk cargo ships.